Performance study of Spindle, a web analytics query engine implemented in Spark CloudCom 2014

Brandon Amos* and David Tompkins Adobe Research

*Adobe intern, Ph.D. Student at Carnegie Mellon University.

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Queries.

Empirical Results
Caching.
Data partitioning.

Benchmarking concurrent queries. Scaling Spark and HDFS workers.

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► Adobe Marketing Cloud offers web analytics.

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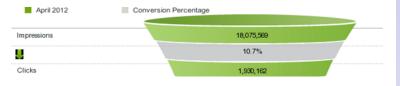
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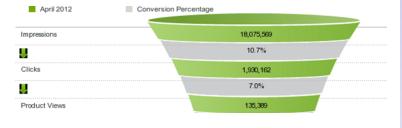
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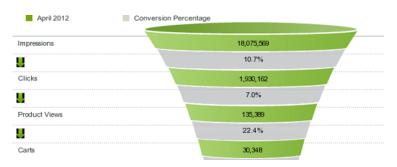
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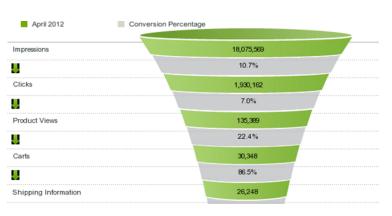
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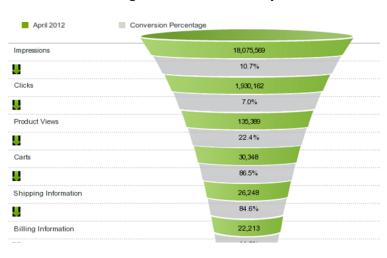
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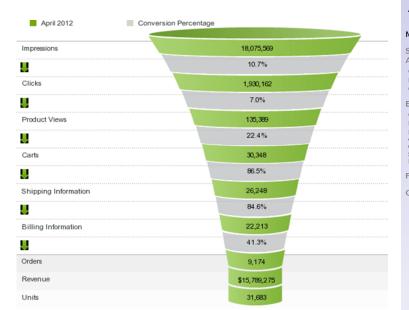
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Adobe Marketing Cloud offers web analytics for interactive data exploration.

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- Adobe Marketing Cloud offers web analytics for interactive data exploration.
- ► Terabytes of data, thousands of servers.

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- Adobe Marketing Cloud offers web analytics for interactive data exploration.
- ► Terabytes of data, thousands of servers.
- ► Trending general-purpose distributed data processing engines.

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 - Apache Spark

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- ► Terabytes of data, thousands of servers.
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 - Apache Spark
 - Queries implemented with map and reduce functions.

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 - ► Cloudera Impala
 - ► Analytic Database for Apache Hadoop.

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 - ► Google Dremel
 - ► Analytics of web-scale datasets.

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 - ► Analytics of web-scale datasets.
- ► We present **Spindle**, which is an early investigation of the feasibility of Apache Spark for web analytics
- ► Goal: Low-latency query execution time.

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http://server/query

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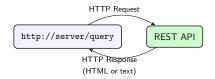
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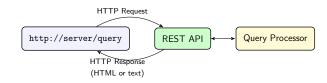
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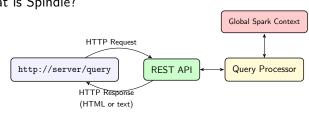
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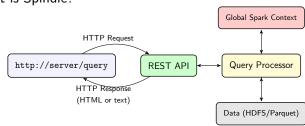
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Spindle Architecture Features.

► Data format challenges:

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Spindle Architecture Features.

► Data format challenges:

► Operates on archival data with 250 columns.

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- ► Data format challenges:
 - ► Operates on archival data with 250 columns.
 - ▶ Data is sparse and queries use <10 columns at a time.

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- ▶ Data format challenges:
 - ► Operates on archival data with 250 columns.
 - ► Data is sparse and queries use <10 columns at a time.
- ▶ Use columnar data format on distributed filesystem.

Spindle Architecture Features.

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- ▶ Use columnar data format on distributed filesystem.
- ► Spindle makes tuning parameters easy.

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► Data format challenges:

► Operates on archival data with 250 columns.

▶ Data is sparse and queries use <10 columns at a time.

▶ Use columnar data format on distributed filesystem.

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► Experimental setup: Representative set of analytics queries.

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► Experimental setup: Representative set of analytics queries.

Shorthand	Name
Q0	Pageviews
Q1	Revenue
Q2	RevenueFromTopReferringDomains
Q3	Revenue From Top Referring Domains First Visit Google
Q4	TopPages
Q5	TopPagesByBrowser
Q6	TopPagesByPreviousTopPages
Q7	TopReferringDomains

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► Queries use a small columnar subset.

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▶ Queries use a small columnar subset.

		Q0	Q1	Q2	Q3	Q4	Q5	Q6	Q7
Columns	post_pagename	×				×	×	×	
	user agent						×		
	visit referrer			×	×				
	post visid high			×	×			×	×
	post visid low			×	×			×	×
	visit num			×	\times			×	×
	visit referrer								×
	hit time gmt							×	
	post purchaseid		×	×	×				
	post product list		\times	×	\times				
	first hit referrer				\times				

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Empirical Results Caching.

► Six cluster nodes (32 GB memory each), Spark and HDFS on each.

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- ► Six cluster nodes (32 GB memory each), Spark and HDFS on each.
- ▶ 13.1GB of data, 1 week, 1 customer.

Empirical Results Caching.

- ► Six cluster nodes (32 GB memory each), Spark and HDFS on each.
- ▶ 13.1GB of data, 1 week, 1 customer.
- ► Question: How does caching in-memory improve performance?

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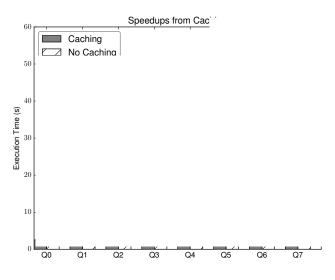
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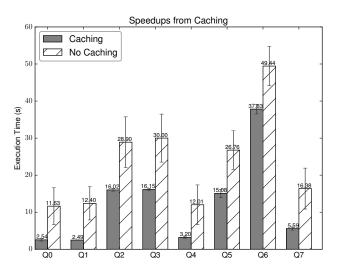
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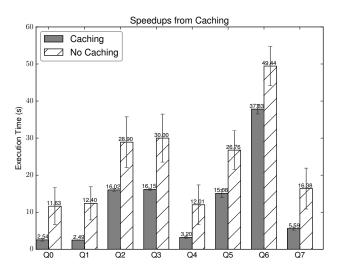
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► Caching helps, but what else can be done to lower query execution times?

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▶ Partitions are groups of data executed in a batch.

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- ▶ Partitions are groups of data executed in a batch.
- ► Partitions can be executed concurrently.

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Data partitioning.

- ▶ Partitions are groups of data executed in a batch.
- ▶ Partitions can be executed concurrently.
- ▶ Not clear how to partition the intermediate data.

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- ▶ Partitions are groups of data executed in a batch.
- ▶ Partitions can be executed concurrently.
- ▶ Not clear how to partition the intermediate data.
 - ► Too small: Partition management overhead.

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- ▶ Partitions are groups of data executed in a batch.
- ▶ Partitions can be executed concurrently.
- ▶ Not clear how to partition the intermediate data.
 - ► Too small: Partition management overhead.
 - ► Too large: Data is processed in serial.

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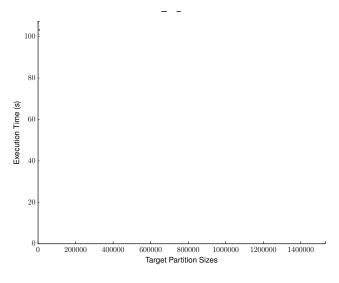
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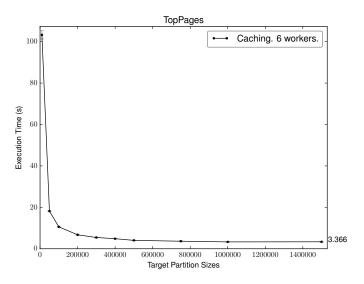
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► Targeting 1.5M items in each partition is reasonable.

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Benchmarking concurrent queries.

► How much will Spindle's performance degrade if multiple users are utilizing it at the same time?

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- ► How much will Spindle's performance degrade if multiple users are utilizing it at the same time?
- ► Concurrently call the same query on the same data.

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- ► How much will Spindle's performance degrade if multiple users are utilizing it at the same time?
- ► Concurrently call the same query on the same data.
- ► Average execution times.

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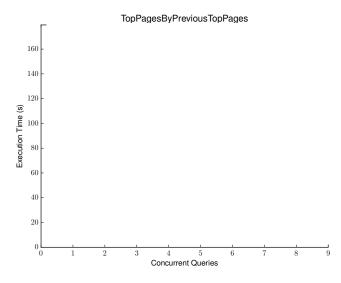
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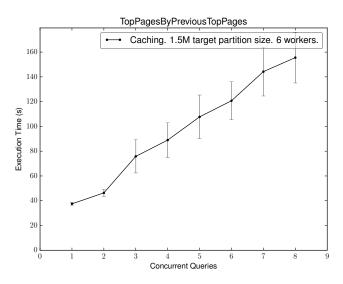
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Benchmarking
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queries. Scaling Spark and HDFS workers.

Future Work



► Performance better than serializing concurrent requests, but can be improved.

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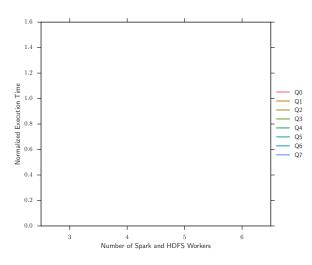
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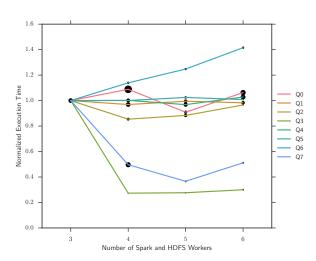
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► Further profiling is needed to improve performance as increasing the number of workers.

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► Lowering query execution time.

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► Lowering query execution time.► Goal: Sub-second.

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► Lowering query execution time.

► Goal: Sub-second.

► Automatically tuning parameter exploration space for a given workload.

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► Lowering query execution time.

- Automatically tuning parameter exploration space for a given workload.
 - ► Online/Dynamically

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► Lowering query execution time.

- ► Automatically tuning parameter exploration space for a given workload.
 - ► Online/Dynamically
 - ► Offline

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► Lowering query execution time.

- Automatically tuning parameter exploration space for a given workload.
 - ► Online/Dynamically
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- ► Results caching for identical queries.

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► Lowering query execution time.

- Automatically tuning parameter exploration space for a given workload.
 - ► Online/Dynamically
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- ► Results caching for identical queries.
- ► Data preprocessing to remove redundant computations.

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- ► Distributed filesystem caching with Tachyon.

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- Distributed filesystem caching with Tachyon.
- Optimized guery generation with SparkSQL.

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► We present **Spindle**.

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- ► We present **Spindle**.
 - ► Open-source prototype analytics processing engine.

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- ► We present **Spindle**.
 - ► Open-source prototype analytics processing engine.
 - ► Sample set of web analytics queries.

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- ► We present **Spindle**.
 - ► Open-source prototype analytics processing engine.
 - ► Sample set of web analytics queries.
 - ► Interface for parameter tuning.

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Conclusions

- We present Spindle.
 - ▶ Open-source prototype analytics processing engine.
 - ► Sample set of web analytics queries.
 - ► Interface for parameter tuning.

Spindle Project Demo Brandon Amos David Tompkins http://github.com/adobe-research/spindle http://adobe-research.github.io/spindle/ http://github.com/bamos http://github.com/DavidTompkins